

GWEN JONES •

Gwen Jones, the artist behind HoneyPaws Art, is a queer digital illustrator from Tampa, now living in Orlando, FL. They have a passion for creative design and are excited to continue showing the world a glimpse of it through their eyes and bring imagination to reality.

12025 Fountainbrook Blvd
Apt. 1330
Orlando, FL 32825
Text: (813) 420-7456
honeypaws.art@gmail.com

PROFESSIONAL EXPERIENCE

Self employed - *Freelance Illustration*

2017 - 2023 Current

I have been networking with thousands of clients around the world through social media and marketing to create customized character artwork.

Self employed - *Ecommerce & design*

2023 - 2024 Current

In September 2023 I officially launched my Etsy shop, [HoneyPawsArt](https://www.honeypaws.art/) where I sell various items such as art prints, stickers, keychains, t-shirts, and more. I have experience not only designing unique and memorable fan-merch products, but I have worked with several manufacturers to bring my designs to life. As of January 2025, I have now hit over 600 orders, a solid 5-star rating across over 200 reviews, and I have continued to earn a star-seller badge. I aim to make sure that all of my products remain top-quality, and are packaged with satisfying design and safety for shipping.

Jack In The Box / ZONED Gaming - *Illustrator & Producer*

2024-2025 contract position

I worked with American fast-food restaurant chain Jack In The Box and their advertising agency ZONED Gaming on an illustrated calendar involving two separate contract positions involving illustration and video teaser production for their social media campaign.

PORTFOLIO

<https://www.honeypaws.art/>

RELATED EDUCATION

Hillsborough Community College, Ybor, FL —
Graphic Design Associates & Certification

2020 - 2023

SKILLS

- Effective story-telling through illustration & graphic design
- Proficiency in software such as Procreate, Adobe Photoshop, and familiarity with Illustrator.
- Creatively pushes limits to the next level
- Collaborative with clients and/or team members
- Expertise in color theory, principles of design, & typography for all mediums.
- Social media management & marketing
- Photography, 2D animation, short form video production, & textile craft.
- Collaborative with clients and/or team members

SKILLS (Extended)

- ★ Exceptional understanding and passion using Procreate for effective story-telling digital illustration and character design. Strong familiarity with Adobe Photoshop and Illustrator as well.
- ★ Ability to work collaboratively with clients and team members on projects, following specifications and creatively pushing it to the next level. Unafraid to always ask questions too.
- ★ Expertise in color theory, typography, and the principles of design, that are used across the board in all mediums of creativity.
- ★ Educated on how to create effective posters, book/album covers, cards, pamphlet layouts, menus, and other uses for informational and advertising graphic design.
- ★ Personal experience with self marketing and social media management, to reach as large an internet audience as possible.
- ★ Skilled at designing for both print and digital mediums. Experienced with the outsourcing manufacturing process for print and product design and understanding how printing works manually.
- ★ Useful knowledge and skill with other mediums such as photography, 2D animation (Procreate/Dreams), textile craft, traditional mediums, and even short form video production (iMovie, Final Cut Pro & Capcut).
- ★ Proficiency in technology and able to quickly learn new software & determined to overcome technical difficulties and commonly faced challenges. However, I am unafraid of asking for help when all other possibilities have been explored.

SOCIAL MEDIA

<https://honeypawsart.carrd.co/>

I started taking my internet presence seriously when in 2018 I rebranded my Instagram page to [@HoneyPaws.art](https://www.instagram.com/honeypawsart). Since then I have been working hard to consistently post my artwork and products for my growing Instagram audience of over 16k followers.

On [TikTok](https://www.tiktok.com/@honeypawsart), where I make comedic animatics, alongside a mixing pot of other fandom and art related videos, I have gained a following of over 50,000 users and have achieved over 1 million likes, making it my largest reaching platform to date.

I currently actively run several social media platforms at any given time to help myself grow as both an influencer and an artist. Since 2016 I have found success practicing self-marketing on Facebook for finding personal freelance illustration work. Today, I primarily use Instagram, Tiktok, and Twitter to promote myself and connect with others across the world. This has earned me recognition and acknowledgement from big names and companies as well.



